



Independent Living Canada Vie autonome Canada

PO Box 74085, Ottawa RPO Beechwood, ON K1M 2H9

Summer Job Opportunity: Marketing Coordinator

Organization: Independent Living Canada

Location: Remote (Canada-wide)

Wage: \$17.20/hour

Start Date: June 2, 2025

End Date: July 25, 2025

Hours: Full-time (35 hours/week)

Position Summary:

We are seeking a creative and enthusiastic **Marketing Coordinator** to join our team for the summer. This is an excellent opportunity for youths looking to gain hands-on experience in marketing, communications, and community engagement while supporting a national organization with a strong social mission.

Marketing Strategy Support

- Assist in developing and executing a summer social media campaign
- Track and analyze performance metrics, adjusting strategies to improve impact
- Participate in brainstorming sessions and contribute fresh marketing ideas
- Capture and edit media from events or virtual activities for digital use
- Maintain an organized content calendar
- Prepare reports summarizing the outcomes of social media and marketing campaigns

Community Engagement

- Work with project teams to highlight success stories and initiatives
- Identify opportunities for collaboration with member centres, partners, community organizations, and potential funders.
- Develop compelling fundraising materials (social posts, emails, and web content)
- Research donor engagement strategies and potential partnerships

Qualifications:

- A youth between the ages of 15-30 (per the Canada Summer Jobs Eligibility)
- A Canadian citizen, permanent resident, or person to whom refugee protection has been conferred under the *Immigration and Refugee Protection Act* for the duration of the employment (per the Canada Summer Jobs Eligibility)
- Valid SIN number with legal entitlement to work in Canada (per the Canada Summer Jobs Eligibility)
- Strong communication and writing skills
- Familiarity with social media platforms and basic design tools (e.g., Canva, Adobe Spark, CapCut)
- Creativity, initiative, and attention to detail
- Ability to work independently in a remote environment
- Lived experience with disability is preferred
- Bilingual - preferred
- Interest in disability advocacy, community engagement, and social change is a plus

IL Canada is an equal opportunity employer committed to fostering an inclusive, equitable, and accessible workplace. We encourage applications from people with lived disability experience. Please let us know if you require accommodations throughout any part of the application or interview process.

How to Apply:

Please submit your résumé and a brief cover letter outlining your interest and experience to ilcadmin@ilc-vac.ca